



# Report on Team Vyoma at i3

A report on Team Vyoma attending India Innovation Initiative (i3) conducted by Confederation of Indian Industry (CII) at SRM University, Chennai on 29th September 2010.



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### *About the event*

India Innovation Initiative was started with an objective of creating an innovation ecosystem in the country by sensitizing, encouraging and promoting innovators and facilitating commercialization of the innovations. This event is meant to provide a platform to the yet unnamed and unknown innovators across the demographic divide in India, who is looking for commercial support for the ideas. This can be summarized in its events tag line “Opportunities to harness innovations for wealth generation and societal benefit.

### *Students attended:*

- 1) Mruthunjaya Jali (7<sup>th</sup> Sem, Mech).
- 2) Keerthi Raj N (7<sup>th</sup> Sem , ECE).
- 3) Vinaykumar H S (7<sup>th</sup> SEm, ECE).
- 4) Deepak Madhyastha (5<sup>th</sup> Sem, Mech).

### *Travel and setup*

As the event was on 29<sup>th</sup> September, we left one day before the event. We left by train on 28<sup>th</sup> morning. College car was provided for transporting Vyoma aircraft from workshop at college to the Majestic railway station. We left by Lalbagh express at 6:15 from Bangalore city railway station. After reaching Chennai at 12:30 we found an accommodation at our team-mates home at Indiranagar, Chennai. We had to setup the plane for event. Busses were provided by CII as transportation from Guindy to actual event place, SRM University, 30Km from where we stayed. Anyhow overall plane along with one of our group member went in a car to exhibition in order to safely transport the UAV.

### **Inauguration function**

Inauguration of the event was at 10 A.M in SRM University. Mr. Hari Bhaskaran (from B.Y.S.T), Dr. Pannavaiko (Provost, SRM University) and Mr. S. Sivangnanam ( from MSME) were on the dais. It was their voice to bring in hidden talents among Indians to bring up innovations and nurture entrepreneurial spirits. All of them made a point clear saying that a ‘good idea or innovation can be funded by investors, and funding wouldn’t be a problem for it’. Dr. Ponnaivaiko inspired young innovators by giving an statistical figures on how an idea can grow in real scenario. He quoted the sentence “Don’t give him the fish, but teach him to fish”. It was Mr. Shivangnanam, who realized participants about what MSME is offering new innovations and ideas. It was his view that no academic project should be discarded after finishing academic course, instead it should be made available to industries that really need for some purpose. Totally, their talks were motivating for all of us to come up with innovative and commercially important ideas.

### **Project review by the Jury**

There was a Jury of experts for reviewing the innovative ideas. There were 900 registrations out of which 186 were selected. Our project was one of those. As we had prepared for technical aspect of the presentation, we lacked with some of the statistical data. We were asked to come up with a clear business idea of the plane and quantitative and qualitative analysis of the Vyoma in comparison with other UAV’s in India and abroad. Our idea was appreciated, and concept of development by group of students in a college was impressive to them. One of the Juries, an Industrialist from Bangalore, was interested to fund our project personally. We got his contact details and are waiting for appointment with him. For our endeavour, we were awarded with certificate of participation.

## **Conclusion**

Overall, this event was very informative and we got lot of ideas about the development of our UAV. Along with technical ideas from various eminent innovators present over there, we also got feedbacks from marketing scholars about how our UAV can be made commercially important. We took all the feedbacks positively and continue to work for the development of our project. We thank our college for allowing us to attend this event and for helping us in development of our project.